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## **2019 Sponsorship Package**

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Surety Association of Canada  
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@SuretyCanada

**YOUR BONDING RESOURCE**

## About Us

Since 1992, the Surety Association of Canada (SAC) has been a trusted resource representing the interests of the surety industry across Canada. As a national trade advocacy association, our members consist of primary surety firms, surety reinsurers, surety/insurance brokers, and other organizations that provide related and complementary services to the surety industry.



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While the majority of the surety industry's premium revenue is derived from construction contract bonds, SAC also represents the interests of those organizations that focus on non-contract or commercial surety. SAC does not represent or advocate on behalf of the fidelity bond industry.

SAC has developed its own bond forms in response to industry need and in consultation with the construction industry. SAC and its members regularly meet with owners, contractors, other associations and related organizations to educate them about surety bonds and the suretyship process. SAC also monitors legislation across the country that will impact its members and works diligently to advance the surety cause with lawmakers and government officials.

## Sponsorship Opportunities for 2019

The Surety Association of Canada (SAC) invites you to consider being a sponsor for 2019. In addition to showing your supporting of our Annual General Meeting & Awards Gala Dinner event, which will be held on Wednesday, September 18, 2019 at the Westin Harbour Castle Conference Centre and Hotel in Toronto, SAC also has a number of other upcoming events and member-related Professional Development sessions planned throughout the year to showcase your support.



### Sponsorship Opportunities Available Include:

#### Gala Dinner Title Sponsor\*

One available @ \$8,500

**SOLD**

#### Young Professionals Champion Sponsor\*

One available @ \$5,000

**SOLD**

#### Professional Development Champion Sponsor\*

One available @ \$5,000

**SOLD**

#### Annual General Meeting Title Sponsor

One available @ \$3,500

**SOLD**

#### Awards Champion Sponsor

One available @ \$3,500

**SOLD**

#### Cocktail Reception Sponsor - Pre-Dinner OR After-Dinner

One of each available @ \$3,500

#### Gala Dinner Décor Sponsor

One available @ \$2,500

**SOLD**

#### Strategic Partner

Unlimited @ \$2,500

#### Supporter

Unlimited @ \$1,000

*\*Sponsors at \$5,000+ levels will be given first right of refusal for 2020.  
Note: Non-members of SAC are eligible to participate as a sponsor provided they qualify for affiliate membership in the association.*

## Gala Dinner Title Sponsor

One Available @ \$8,500

**SOLD**

- ◆ Title sponsor for the Annual Gala Dinner event on September 18, 2019 in Toronto
- ◆ 4 complimentary tickets to attend the Annual Gala Dinner event
- ◆ Introductory/welcome remarks at the Annual Gala Dinner event (3 to 5 minutes)
- ◆ Logo recognition on all signage at AGM, Gala Dinner and Cocktail Receptions
- ◆ Recognition in all promotional marketing leading up to the AGM and Gala Dinner event including link to corporate website

### Additional Benefits:

- ◆ 4 complimentary tickets to attend the 2019 Holiday Event in Toronto (to be held in December)
- ◆ 4 complimentary tickets to attend YP events (maximum value \$50 in any city)
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Name recognition at all YP events held across Canada throughout 2019
- ◆ Name recognition at all Professional Development Sessions throughout 2019
- ◆ Name recognition at all Holiday Events held across Canada throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)



## Young Professionals Champion Sponsor

One Available @ \$5,000

**SOLD**

- ◆ Champion sponsor for all Young Professional (YP) sessions and events across Canada throughout 2019
- ◆ Opportunity to welcome YPs and to introduce speakers at all YP events across Canada including session held in conjunction with the AGM & Annual Gala Dinner event on September 18, 2019 in Toronto
- ◆ Recognition in all promotional marketing related to YP events including link to corporate website
- ◆ 1 complimentary ticket to attend each YP-only educational session (maximum value \$50 in any city)
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Name recognition at all YP events held across Canada throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)

## Professional Development Champion Sponsor

One Available @ \$5,000

**SOLD**

- ◆ Champion sponsor for all Professional Development Sessions across Canada throughout 2018
- ◆ Opportunity to welcome attendees and to introduce speakers at select Professional Development Sessions\* across Canada
- ◆ Opportunity to present certificates to graduates of the SAC Associateship of Canadian Surety Bonding (A.C.S.B.) Designation Program during the Awards presentation at the Annual Gala Dinner event on September 18, 2018 in Toronto
- ◆ Recognition in all promotional marketing related to Professional Development Sessions including link to corporate website
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Logo and/or name recognition at all Professional Development Sessions held across Canada throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)

*\*Note: Sessions deemed to be Young Professional-only events are not included with this sponsorship.*

### Sponsors at the \$5,000 level also receive:

- ◆ 2 complimentary tickets to attend the Annual Gala Dinner event on September 18, 2019 in Toronto
- ◆ Logo recognition on all signage at AGM, Gala Dinner and Cocktail Receptions
- ◆ 2 complimentary tickets to attend the 2019 Holiday Event in Toronto (to be held in December)
- ◆ Name recognition at all Holiday Events held across Canada throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)





## Annual General Meeting Title Sponsor One Available @ \$3,500

**SOLD**

- ◆ Title sponsor for SAC's Annual General Meeting (AGM) to be held on September 18, 2019 in Toronto
- ◆ Opportunity to welcome delegates to the AGM

## Awards Champion Sponsor One Available @ \$3,500

**SOLD**

- ◆ Title sponsor for Awards presentation (Steward of Suretyship Award and President's Award) being held at the Annual Gala Dinner event on September 18, 2019 in Toronto
- ◆ Opportunity to introduce Award recipients and present awards

## Annual General Meeting Title Sponsor & Awards Champion Sponsor also receive:

- ◆ 2 complimentary tickets to attend the Annual Gala Dinner event
- ◆ Logo recognition on all signage at AGM, Gala Dinner and Cocktail Receptions
- ◆ Recognition in all promotional marketing leading up to the AGM and Gala Dinner including link to corporate website
- ◆ 1 complimentary ticket to attend the 2019 Holiday Event in Toronto (to be held in December)
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Name recognition at all YP events held across Canada throughout 2019
- ◆ Name recognition at all Professional Development Sessions throughout 2019
- ◆ Name recognition at all Holiday Events held across Canada throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)



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## ***New Sponsorship Opportunities Available This Year...***

### **Cocktail Reception Sponsor - Pre-Dinner OR After-Dinner**

**One of Each Available @ \$3,500**

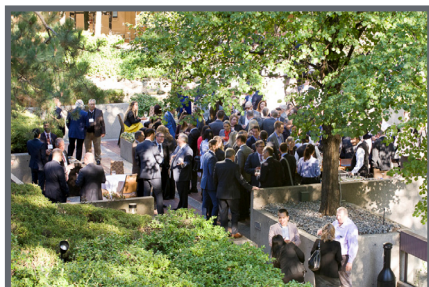
- ◆ Pre-Dinner and After-Dinner Cocktail Receptions will held at SAC's Annual Gala Dinner event on September 18, 2019 in Toronto
- ◆ Each Cocktail Reception sponsor will receive 1 complimentary ticket to attend the Annual Gala Dinner event
- ◆ Logo recognition on all signage at AGM, Gala Dinner and Cocktail Receptions
- ◆ Recognition in all promotional marketing leading up to the AGM and Gala Dinner including link to corporate website
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)

### **Gala Dinner Décor Sponsor**

**One Available @ \$2,500**



- ◆ Décor Sponsor will receive logo recognition at each table at SAC's Annual Gala Dinner event on September 18, 2019 in Toronto
- ◆ Logo recognition on all signage at AGM, Gala Dinner and Cocktail Receptions
- ◆ Recognition in all promotional marketing leading up to the AGM and Gala Dinner including link to corporate website
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)



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## 2019 Strategic Partner

**Unlimited @ \$2,500**

- ◆ 1 complimentary ticket to attend the Annual Gala Dinner event on September 18, 2019 in Toronto
- ◆ Logo recognition on all signage at AGM, Cocktail Receptions and Gala Dinner event
- ◆ Recognition in all promotional marketing leading up to the AGM and Gala Dinner event including link to corporate website
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Name recognition at all YP events held across Canada throughout 2019
- ◆ Name recognition at all Professional Development Sessions throughout 2019
- ◆ Name recognition at all Holiday Events held across Canada throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)

## 2019 Supporter

**Unlimited @ \$1,000**

- ◆ Logo recognition on all signage at AGM, Gala Dinner and Cocktail Receptions, which will be held on September 18, 2019 in Toronto
- ◆ Logo recognition on SAC website including link to corporate website throughout 2019
- ◆ Corporate mention through SAC social media channels (Twitter, Instagram & LinkedIn)



Customized sponsorship opportunities are also available. For more information and to discuss further, please contact:

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**Manager of Membership & Stakeholder Services**  
**T: (905) 677-1353 ext. 202**  
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## Special Thanks to Our 2018 Sponsors, Partners & Supporters

### Gala Dinner Sponsor:



### After-Party Celebration Sponsors:



### Professional Development Sponsor:



### Young Professionals Sponsor:



### Annual General Meeting Sponsor:



### Awards Sponsor:



### Strategic Partners:



### Supporters:

